SCHOOL OF BUSINESS & MANAGERIAL SCIENCE
The University offers cutting-edge programs in a spectrum of highly marketable fields at the Bachelor’s, Master’s, and Doctoral degree levels in addition to a number of specialized Certificate options. The institution’s programs are available internationally, via several blended delivery modes. Such hybrid models offer maximized learning opportunities for those prepared and eager to further their education and to enhance their professional standing.

Strategic outreach initiatives have been specifically fashioned so as to substantiate that all programs are available and accessible to broad national and international student populations world-wide who manifest the desire and capacity for higher learning. A powerful, multi-faceted support system is in place to foster success of students and to maximize the university experience.

The curriculum is marked by many distinctions, among them, a powerful commitment to communicative competence and to applied critical thinking (underscored in all courses, in all disciplines, at all levels) and a special emphasis on integrated global perspectives.

Why Choose UOFA?

The University of Atlanta focuses on the quality of the student experience: innovative curricula are designed to meet the market needs in today’s rapidly evolving and technologically advanced world; an internationally-recruited faculty combines disciplinary expertise and instructional mastery; an accomplished administrative team oversees both learning and teaching processes while facilitating and fostering student progress. Flexibility, accessibility and academic distinction are the hallmarks of U of A.

We encourage you to take a tour of the Learn Center. See what distinguishes us from other institutions of higher learning. From the moment of your initial inquiry until the day on which you proudly earn your degree, you will find a team of experts lending support in all ways possible. Your success is our success, and we are here to foster your progress.

When you enroll in any of the programs offered by U of A, you set out on an exciting venture; you enter into a universe of unbridled opportunities. “The University of Atlanta: Where Intellectual Journeys Begin!”

Mission Statement

The mission of the University of Atlanta is to provide broad access to an array of distinctive professionally-focused programs in an exclusively online environment to eligible, motivated student-candidates; to foster sharp critical thinking, effective communication, a spirit of lifelong inquiry, significant disciplinary competence enhanced by a comprehensive world-view; and to impart the knowledge-base, tools and skills essential to success and advancement in a global society.
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Program Overview

School of Business and Management at University of Atlanta offers twelve majors which are industry relevant. Dedicated faculty with diverse work experience is teaching at University of Atlanta who are well known in the industry for their contribution towards the field of business and management.

Students are trained according to the industry practices and market trends. At University of Atlanta we create leaders who will create a better tomorrow. Students after completing their programs at University of Atlanta will be able to create their own business ideas.

SCHOOL OF BUSINESS & MANAGERIAL SCIENCE

Bachelor’s Programs
- Bachelor of Science (BS) in Business Administration
- Bachelor of Science (BS) in Business Finance
- Bachelor of Science (BS) in Business International Business
- Bachelor of Science (BS) in Business Marketing

Master’s Programs
- Master of Science (MS) in Business Administration
- Master of Science (MS) in Business Finance
- Master of Science (MS) in Business International Business
- Master of Science (MS) in Business Marketing
- Master of Business Administration (MBA)
- Executive Master of Business Administration (EMBA)

Doctoral Program
- Doctor of Business Administration (DBA) - Managerial Science

Program Objectives
- Apply critical thinking and reasoning skills to identify problems and to develop problem-solving abilities within the business context.
- Develop potential, enabling them to face the future with confidence and determination.
- Acquire the tools specific to business processes and procedures and the capacity to understand the principal theory, significance and practical applications related there to.
- Develop a solid understanding of the functional components of business - economics, marketing, accounting, finance, law, management, thus enabling the graduate to assume managerial trainee and like positions, in which they will have the occasion to grow and develop further.
CAREER OPPORTUNITIES

Graduates in Administration will be suitably prepared to assume management trainee positions in the corporate sector, in industry, in government, in other professional arenas – or, alternatively, to assume enhanced responsibilities within the context of a currently-held position. Those who so elect will be academically prepared to pursue graduate studies in business or in a wide array of related disciplines.

» Improve your Professional standing

UOFA students get professional knowledge that is distinguished and renowned accepted across the world. Students of UOFA are offered handsome salary packages by reputed companies across the world. Our courses give a great exposure to students to a great number of researches and latest technological advancement. Studying at UOFA encourages innovative and self-governing thinking of students and professionals.

CAREER VISIONING

Step 1

Explore Your Potential
Complete a series of exercises using the latest career-mapping tools that profile your specific career interests, work values, strengths and weaknesses, organizational fit and entrepreneurial attributes.

Step 2

Map Your Career
Work with professionals to create your “best fit” career map, which provides you with a strong foundation for writing targeted resumes and cover letters, networking, preparing for interviews and evaluating job offers.

Step 3

Collaborate with Your Coach
Collaborate with our team of dedicated and business-savvy career advisors, who are here to help you prepare for career success:
» Fine-tune your career marketing plan
» Strengthen your interviewing skills
» Evaluate and negotiate job offers

Step 4

Enhance Your Job Search
Take advantage of beneficial activities and programs designed solely to support your career development and job search, such as:
» Career Days and Fairs
» Company Presentations
» Internship and Full-Time Job Databases
» On- and Off-Campus Interviews
» Downloadable Video Presentations
» Web-Based Career Training Modules
» Merage School Student and Alumni Directory

Step 5

Meet Your Target Companies
Connect with key companies that have hired our MBAs, including:
» Amazon
» Apple
» AT&T
» Broadcom
» Dannon
» Deloitte
» Google
» Hewlett-Packard
» IBM
» Johnson & Johnson
» KPMG
» Mattel
» Oakley
» Oracle
» PepsiCo
» PricewaterhouseCoopers
» Samsung
» Toyota
» Union Bank
» The Walt Disney Company
» Yahoo!

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Open Enrollment Policy:
University of Atlanta maintains an open enrollment policy. This means that a student can enter and begin their studies at any time throughout the year. There are no semester restrictions or enrollment constraints. You simply begin when you are ready and complete your program at your own pace.

Affordable Tuition and No Interest Payment Plans:
When you make the decision to enroll at the University of Atlanta to complete your degree it’s not only a great investment in your future, but a great value as well. To make getting your degree at the University of Atlanta even more affordable, we offer a no interest payment plan.

Comprehensive Curriculum delivered in 100% Online Environment:
The University’s Virtual Campus is a computer and web-based learning environment that has replaced the traditional classroom for University of Atlanta students. Students can communicate with instructors, interact with classmates, and conduct their research online. They can also:
- Register for classes
- Pay their tuition
- Order their books
- Meet with a Mentor
- Obtain their grades
- Request transcripts and more

Points of Distinction

Accreditation
You expect your education to distinguish you from your peers. We do, too.

Rigor
If you’re excited by rigorous academic standards, then join University of Atlanta.

Engagement
If you expect to be fully engaged in your education, choose UOFA.

Excellence
We share your high expectations for education and excellence at UOFA.
Contact Us

Please feel free to contact a University Administrator regarding questions and comments, or for more information.

Call Us

Get all the information and help you need through your academic advisors team available round the clock at our following numbers.

Toll Free: +1-800-558-1722
Phone: +1-678-496-7580

Email Us

Email us your queries, comments and suggestions, and get a guaranteed response from our staff within 24 hours.

Email: info@uofa.edu

Our Address

6455 East Johns Crossing,
Suite 175 Johns Creek, GA 30097 USA

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